

January 2018

County of Simcoe Economic Development Office



ECONOMY OVERVIEW





Population, Average Age, Income and Wages



POPULATION



2011 9,275 2016

9,488

2031(Forecasted)

13,000

AVERAGE HOUSEHOLD INCOME



2010

2015

\$76,271

\$88,665

AVERAGE WAGES



2016

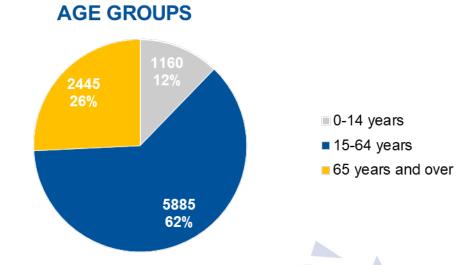
\$36,254

(73% of national average)

Sources: 1) Census 2011, 2016

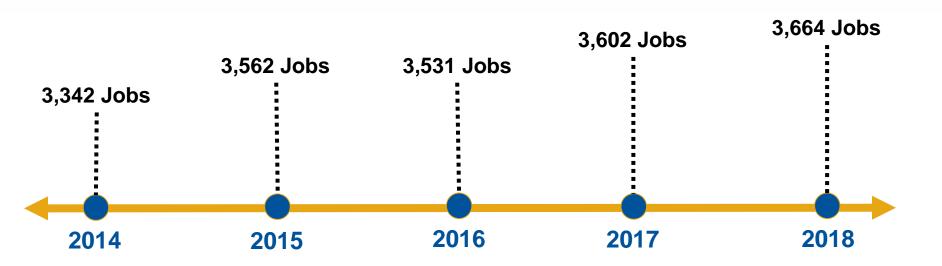
2) Growth Plan for the Greater Golden Horseshoe

3) EMSI Analyst, Dataset 2017.3



Local Job Trends





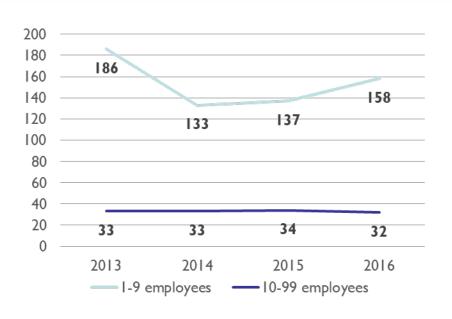


Source: EMSI Analyst, Dataset 2017.3

Number of Employers



Employers with 1-99 employees



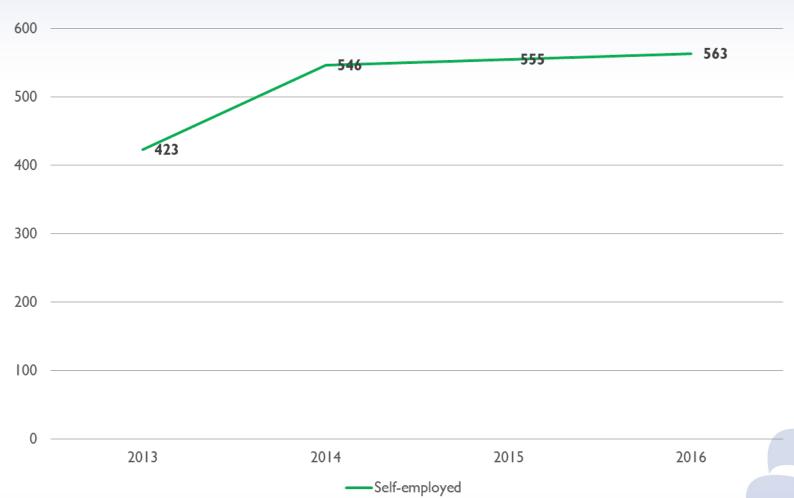
Employers with 100+ employees



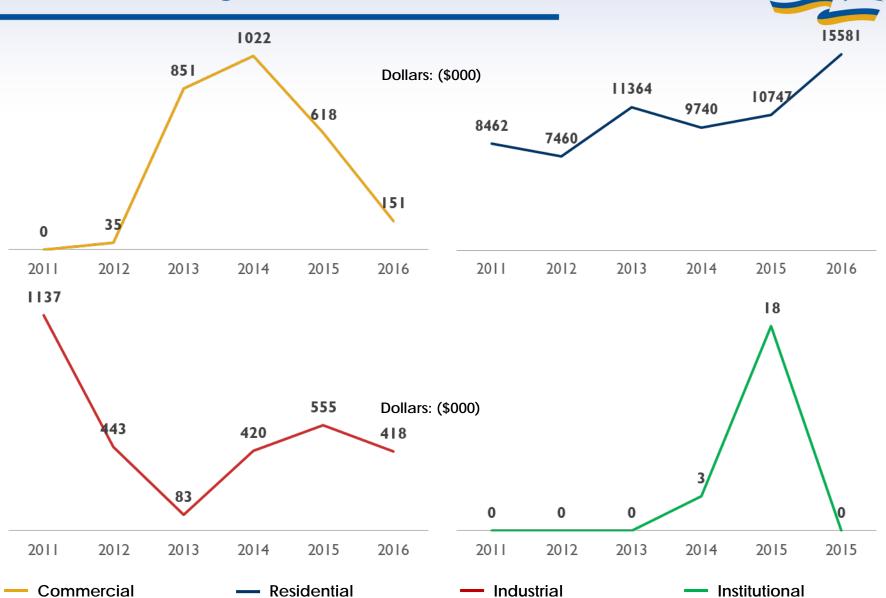


Number of Self-Employed Businesses





2011 – 2016 Building Permits Value



Source: Statistics Canada, 2012-2017 Building Permits

SIMCOE

2016 Building Permits Value



COMMERCIAL



\$151,000

RESIDENTIAL



\$15.58 million 54 new units

INDUSTRIAL



\$418,000

INSTITUTIONAL



\$0



INDUSTRIES

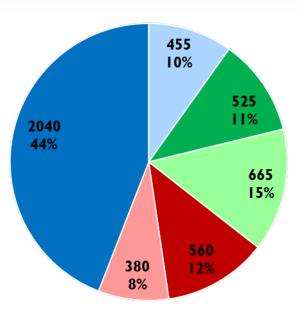




Key Industries by Job Numbers



Ramara

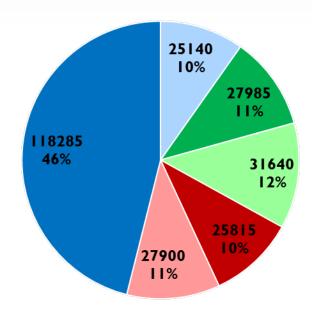








Simcoe County



Other: Agriculture, forestry, fishing and hunting, Mining, quarrying, and oil and gas extraction, Utilities, Wholesale trade, Transportation and warehousing, Information and cultural industries. Finance and insurance. Real estate and rental and leasing, Professional, scientific and technical services, Management of companies and enterprises, Administrative and support, waste management and remediation services. Educational services. Other services (except public administration), Public administration







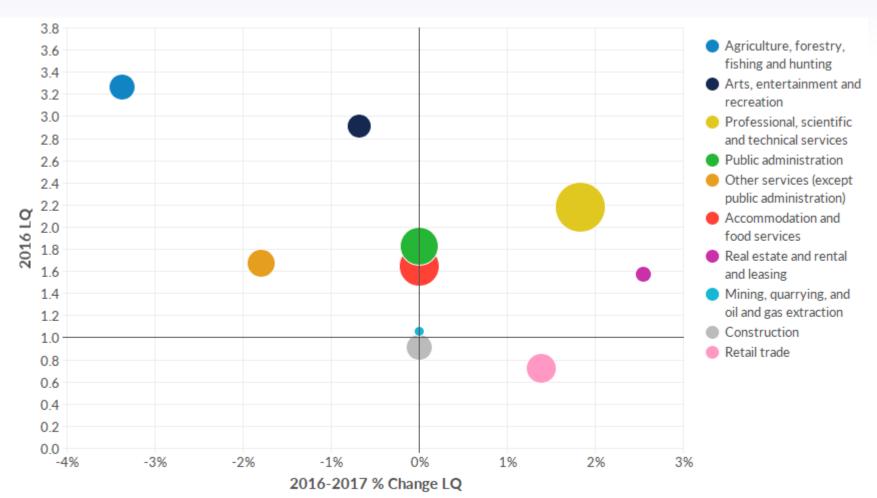




Industry	2011 Jobs	2016 Jobs	Change in Jobs (2011- 2016)	% Change
Health care and social assistance	255	525	270	106%
Retail trade	450	665	215	48%
Manufacturing	285	380	95	33%
Administrative and support, waste management and remediation services	170	250	80	47%
Public administration	290	365	75	26%
Public administration	290	365	75	26%
Mining, quarrying, and oil and gas extraction	35	75	40	114%
Utilities	55	65	10	18%
Information and cultural industries	55	60	5	9%

Highest Industry Location Quotient





*Bubble size represents 2016 jobs in each region.

Source: EMSI Analyst, Dataset 2017.3



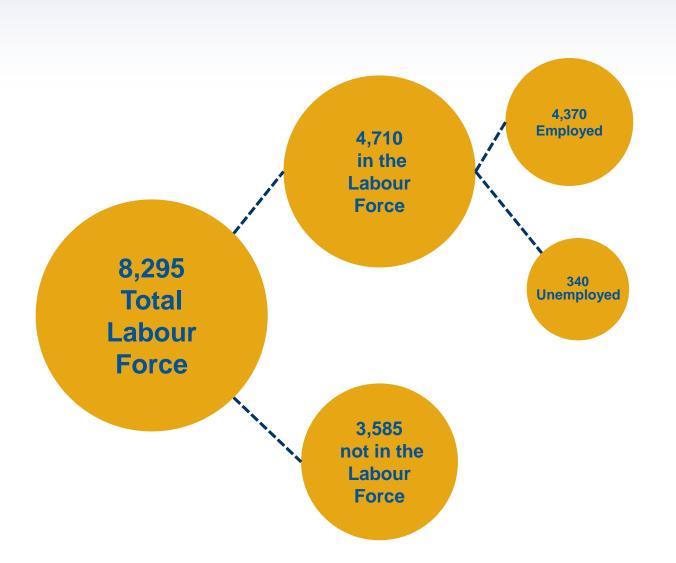
LABOUR FORCE





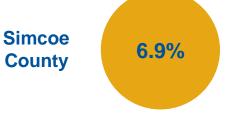
Labour Force Overview







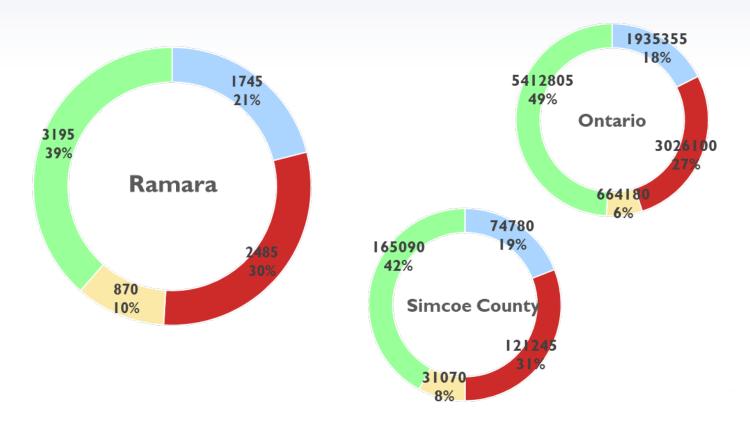






Education Level





- No certificate, diploma or degree
- College or University certificate or diploma

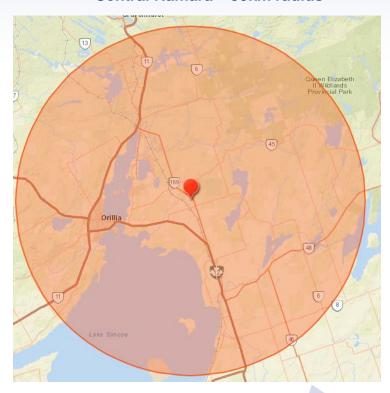
- High school diploma or equivalent
- Apprenticeship or trades certificate or diploma

Population & Labour Force within 30km



Central Ramara - 30km radius

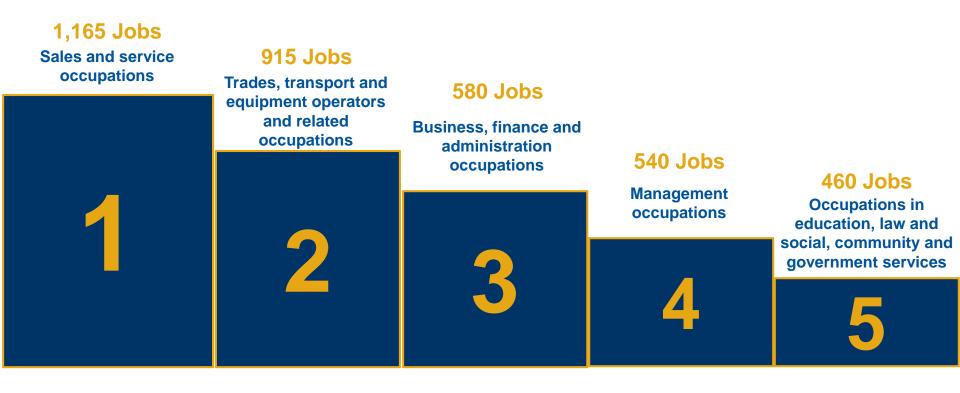
Total Population	76,653		
Household population 15 years or over for labour force	64,747		
In the labour force	41,032		
Employed	37,974		
Unemployed	3,058		
Not in the labour force	23,715		





Largest Occupations in 2016





Source: Census 2016

Fastest Growing Occupations



Occupation	2011 Jobs	2016 Jobs	Change in Jobs (2011-2016)	% Change
Health occupations	145	280	135	93%
Occupations in art, culture, recreation and sport	45	110	65	144%
Natural and applied sciences and related occupations	170	210	40	24%
Natural resources, agriculture and related production occupations	115	155	40	35%
Sales and service occupations	1,155	1,165	10	1%
Occupations in manufacturing and utilities	200	205	5	3%

Source: Census 2016

Labour Flows



560 Ramara residents work within their own community

2,505 Ramara residents leave the municipality each day for work

965 non-residents commute into Ramara each day for work

Township of Ramara is a net exporter of 1,540 workers.





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