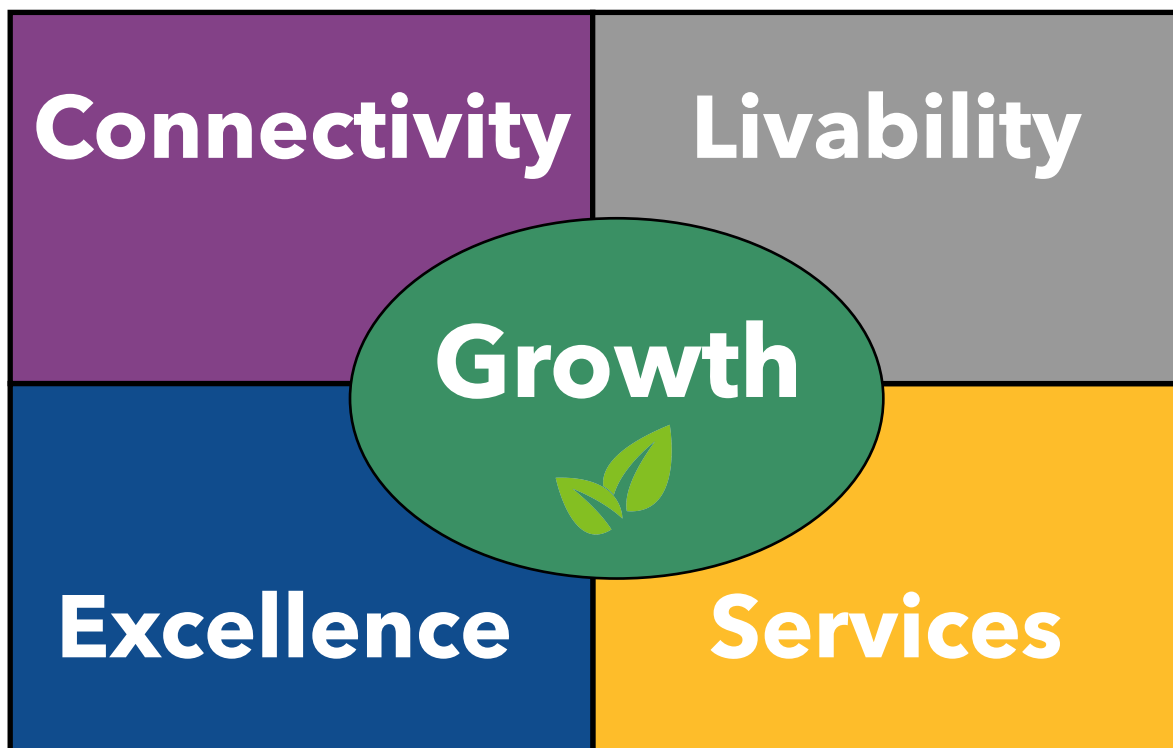TOWNSHIP OF
RAMARA

STRATEGIC PRIORITIES | 2021

OUR VISION

An engaged and people focused community. A community which balances the tranquility of rural living with the requirements for responsible and sustained growth.

OUR MISSION

The Township of Ramara is focused on providing accessible and affordable citizen centric services to all residents and visitors that is focused on sustainability, growth and transformation.

STRATEGIC FOCUS

Connectivity

Livability

Growth

Excellence

Services

Strategic Priorities 2021

Township of Ramara

EXCELLENCE

Provide greater value to residents and stakeholders by improving the way we do business and building a workforce that is able to respond to business needs.

PRIORITIES:
1. Human Resources Framework and Strategy
2. IM/IT Plan (includes retention schedule)
3. Capital Plan
4. Asset Management Plan (GIS)

CONNECTIVITY

Provide a connected community that encourages public engagement, participation and connection.

PRIORITIES
1. Communication Strategy with Input
2. Strategic Plan
3. Partnerships

SERVICES

Provide services and infrastructure that addresses the needs of our growing community.

PRIORITIES:
1. Customer Service Strategy with Service Standards)
2. Water metre Technology
3. Review of Bylaws
4. Fire Master Plan

LIVABILITY

Promote a complete community that supports a healthy, safe and diverse population with transportation options and support community features and services.

PRIORITIES:
1. Management of Short-term rentals
2. Waterfront Strategy & Parking Plan
3. Community Services/ Infrastructure Plan
4. Transportation Plan
5. Ward Boundary Review

GROWTH

Promote a complete community that supports a healthy, safe and diverse population with transportation options and support community features and services.

PRIORITIES:
1. Official Plan
2. Infrastructure Plan (current, cost per system, expansion)
3. Economic Development Plan with focus on Rama Road Corridor

EXCELLENCE

Goal: Provide greater value to residents and stakeholders by improving the way we do business. Build and maintain a workforce that is able to respond to business needs with a focus on succession building and business continuity plans.

Objectives:

Maintain internal organizational effectiveness and efficiency by providing Internal and external tools that promote efficiencies in the Township while being fiscally responsible.

- Develop a Human Resources Framework and Strategy that enables our municipality to:
    - attract, engage and retain a high performing workforce
    - achieve and maintain our desired culture
    - provide high quality cost conscious services that meet the needs of our residents.
    - This will include: H&S Plan, Training Plan, Performance Management Strategy, Review of all HR policies and ensure they align with the desired culture of the organization.
- Develop an Information Management and Information Technology Plan that focuses on promoting efficient use of municipal resources and making information easier to find across departments.

Purposeful planning of long-term infrastructure needs that meet new regulatory requirements and position the municipality to provide sustainable services and accommodate growth.

- Develop a Long-Term capital plan to ensure priority projects are ready for funding applications and first in line for resources.
- Develop an Asset Management Plan

CONNECTIVITY

Goal: Provide a connected community that encourages public engagement, participation and connection.

Objectives:

Ensure appropriate tools are in place for effective and efficient communication and meaningful engagement with Ramara residents, staff and stakeholders

- Develop a Communications Strategy for 2021-2022 with appropriate communication and engagement tools.

Prioritize key programs, services and initiatives based on the needs, values and priorities of all community members through public consultation and engagement.

- Develop a Strategic Plan that aligns with the Township of Ramara Official plan and provides a complementary vision and direction.

Strengthen local partnerships and relationships with surrounding municipalities, First Nation and other stakeholders.

- Focus on building and strengthening community partnerships through several key strategies, including cultural training.

SERVICES

Goal: Provide services and infrastructure that addresses the needs of our growing community.

Objectives:

Improved Service Delivery with a focus on customer service and service standards.

- Develop a Customer service strategy that aligns process, policy and municipal service delivery to better serve our residents and stakeholders.
- Staff training related to customer service.
- Installation of water metre technology

Ensure bylaws and public policy are in place and reflect current and changing needs.

- Complete review and update Council policies and bylaw.
  - Licensing Bylaw
  - Canine Control
  - Parking

Ensure fire services meet the future needs of Ramara focuses on fire protection and emergency management.

- Complete Fire Master Plan

LIVABILITY

Goal: Promote a complete community that supports a healthy, safe and diverse population with transportation options and support community features and services.

Objectives:

Community standards reflective of our rural environment.

- Manage the Short-term Rental program and adjust as necessary.

Community plan that balances growth of a rural community with water access and urban proximity.

- Develop and implement a Waterfront Strategy and Parking plan.
- Develop a Community Services/Infrastructure plan.
- Implement the 14 recommendations from the Board and Committee Review.
- Develop a Transportation Plan.

Ensure that Ramara's ward boundaries continue to provide a system of effective and equitable representation for all residents.

- Complete Ward Boundary Review

GROWTH

Goal: Provide opportunities for growth and development which reflects our diverse community.

Objectives:

Growth and renewed infrastructure is planned with the protection and preservation of natural areas and prime agricultural land.

- Complete Official Plan with community engagement and feedback.
- Develop infrastructure plan (water/waste water) that is focused on current state, cost per system and expansion.

Manage growth and transformation of the community in relation to commercial and residential growth.

- Develop an Economic Development plan focused on Rama Road Corridor.