

2020 STRATEGIC PLAN



VISION

Build an engaged and
people focused
community.





MISSION

The Township of Ramara is focused on providing accessible and affordable citizen centric services to all residents and visitors that is financially sustainable and promotes economic growth and environmental stewardship.



Key Principles

Open and transparent communication

We are committed to operating in an open, accessible and transparent manner. We will continue to enhance how we inform, engage, and listen to residents and stakeholders in order to provide timely, relevant and easily understood communications.

Responsible government

We are committed to fiscally responsible core service delivery by making decisions in the best interest of all citizens.

Service Excellence

We are committed to defining and prioritizing our operations and service standards in order to meet the needs of the community.

Collaborative Partnerships

We are committed to building community partnerships in order to promote economic initiatives and environmental stewardship.

STRATEGIC PRIORITIES



Workforce is
skilled and
motivated



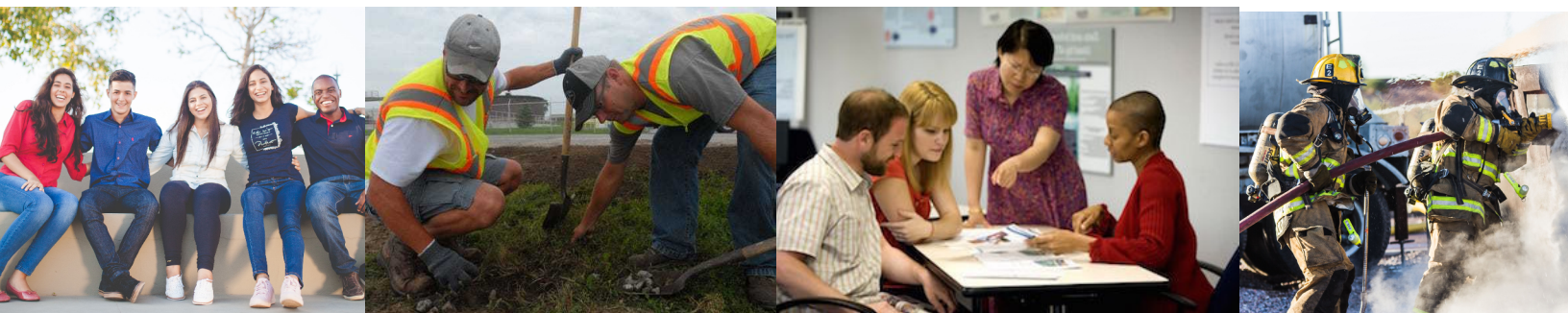
Community that
is involved and
engaged



Operations and
services that are
defined, prioritized
and sustained



Growth is
planned,
promoted and
fostered



Workforce is skilled and motivated

1. Develop clear policies, procedures and frameworks

How will we make this happen?

- Complete and implement a Short-Term Rental Accommodation Framework with policies and procedures.
- Complete a Service Delivery Review that focuses on Recreation and Library services, Fire and Emergency Services and Information Management.
- Review Bylaws and Policies to ensure information is up to date and reflective of our practices.
- Develop a Human Resources and Health and Safety Framework and Strategy



Community is involved and engaged

1. Complete a comprehensive Community Review

How will we make this happen?

- Complete a review of our Recreation structure, processes and components.
- Complete a review of our Boards and Committees.
- Complete a review of our Parks and Facilities.

2. Create a clear and concise Communication Plan

How will we make this happen?

- Develop a Communications Strategy with residents, staff and stakeholder input.
- Develop an Information Technology plan that focuses on IT infrastructure, tools and training.
- Develop a Customer Service Strategy with service standards.
- Complete a Fire Master Plan.



Operations and services that are defined, prioritized and sustained

1. Create an efficient Information Management Framework

How will we make this happen?

- Review and Develop Information Management Processes.
- Develop a Four-Year GIS Plan
- Begin to develop an Information Management Strategy for 2021-2023

2. Create a robust Capital Plan/Asset Management Process

How will we make this happen?

- Update Capital Plan with a consolidated view.
- Create an Asset Management Plan
- Complete Development Charge Study
- Develop a Reserve Plan
- Develop a Budget with a 10-year planning horizon



Growth is planned, promoted and fostered

1. Complete a cohesive Economic Development Plan

How will we make this happen?

- Update Official Plan
- Update Zoning Bylaw
- Develop Economic Development Strategy with focus on Rama Road Corridor.
- Develop Infrastructure Plan

