







## **NEWS RELEASE**

## Have your say in the development of the Couchiching Community Safety and Well-Being Plan

**For immediate release (Feb. 23, 2021)** – The City of Orillia, in partnership with the Townships of Oro-Medonte, Ramara and Severn, are launching an online survey to help inform the development of the joint Couchiching Community Safety and Well-Being Plan (CSWB Plan).

The CSWB Plan has prioritized four areas of risk facing the community, which are mental health and addictions, preventable mortality, access to services, and employment. The focus of this survey is to obtain feedback from residents on perceived or experienced challenges, obstacles, and gaps associated with addressing and/or accessing support systems for these four priority areas of risk.

"Our municipalities have come together in an effort to take a proactive approach to identify solutions to social challenges and to improve the overall quality of life for our residents," said Orillia Mayor Steve Clarke. "This is the logical next step following our Canadian Index of Well-being project and we strongly encourage residents from all the participating municipalities to have their say by taking this short survey so we can better understand the challenges and experiences of residents."

The goal of the collaborative CSWB Plan is to introduce sustainable strategies that will help residents feel safe and create a sense of belonging, as well as provide access to services where individuals and families are able to meet their needs for education, health care, food, housing, income, and social and cultural expression.

The survey is available at <u>surveymonkey.com/r/CouchichingGMG</u> and will be available until 12 p.m. on Monday, March 22, 2021. The survey can also be accessed online at each of the participating municipal websites.

The City of Orillia is a city of 31,000 people in the heart of Orillia & Lake Country on the shores of Lake Couchiching and Lake Simcoe. Visit our website at **orillia.ca**.

-30-

Karie Warnar Avail Consulting (705) 717-9687 karie@avail.consulting

Kristine Preston
Assistant Clerk/Executive Director of the Orillia Police
Services Board
705-325-2125
kpreston@orillia.ca

Jennifer Ruff
Director of Business Development and
Communications
705-325-8929
705-238-9209 (cell)
iruff@orillia.ca