

Ramara Recreation Master Plan Project

Council Introduction

July 5, 2024

Council Presentation



Project Team Introductions

Planscape is a professional consulting firm with a 40 year history of supporting small communities with achieving their growth goals.

Ryan Lloyd is a Planner in our office that is leading the day to day aspects of this project. He specializes in community development and brings with him many years of local community project experience.

Debbie Vandenakker is a Senior Planner and Project Manager at Planscape and will be providing project management and engagement and facilitation expertise.



Project Purpose

RFP LCS-2024-01 was issued March 11, 2024 and awarded to Planscape on June 7, 2024.

“... the Township of Ramara is seeking a skilled consultant to craft an impactful Recreation Master Plan. This plan will serve as a strategic blueprint, shaping the Township's capital investments, programs, and events from 2025 to 2035.”

“The Recreation Master Plan will provide implementable solutions to Council, and the Recreation and Community Services Department staff for the short (1-2 years), medium (3-5 years) and long term (5-10 years)...”



Achieving Corporate Objectives



Strategic Priorities 2024

SERVICE EXCELLENCE

Create a progressive and positive work environment that fosters innovation and continuous improvement, maintains organizational effectiveness and efficiency, and delivers quality services and programs.

PRIORITIES:

1. Implement innovative attraction and retention strategies, such as developing a marketing video.
2. Develop and provide training and development opportunities for staff and Council.
3. Complete an organizational review.
4. Complete a Financial Data Comparative Study.
5. Implement a budgeting software system and Office 365
6. Complete process for filling Ward 4 vacancy.
7. Continue to grow services and access to online services.

SUSTAINABLE INFRASTRUCTURE

Invest in current and future assets that will respond to the long-term sustainability of the municipality, and the evolving needs of the residents and visitors through transparent and accountable decision-making and responsible financial management.

PRIORITIES:

1. Update and maintain Asset Management Plan for all municipal infrastructure.
2. Investigate and implement the Asset Retirement Obligations.
3. Update Engineer Design Guidelines.
4. Develop a Water and Sewer Servicing Plan.
5. Initiate water and wastewater services expansion on Lakeshore, Ridge, Maple and Lone Birch.
6. Complete a water and wastewater rate study.

COMMUNITY CONNECTION

Support a connected community by preserving and promoting our heritage, maintaining open and honest communication, collaborating with partners, and enhancing the health and safety of our community.

PRIORITIES:

1. Continue to acquire data, engage community and activity, and investigate new systems and tools to increase access and reach of communications.
2. Continue to grow strategic partnerships.
3. Develop a Special Events Strategy and Policy.
4. Update Parks and Recreation Master Plan.
5. Continue to monitor the community's needs and communicate emergency preparedness and safety.

STRATEGIC GROWTH

Create opportunities for sustainable growth that balances the diversity of the community while being responsible environmental stewards.

PRIORITIES:

1. Complete the Official Plan Update.
2. Complete the Lake St. John Flood mapping project.
3. Develop and implement Community Improvement Plan with Urban Design Guidelines.
4. Work with partners to identify opportunities to enhance tourism and business attraction.

Vision

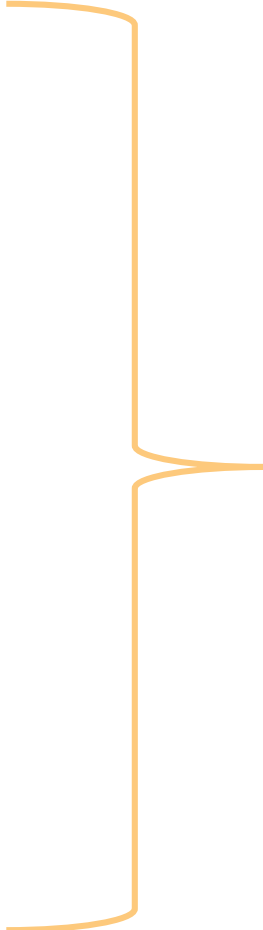
A connected community that focuses on responsible and sustainable growth while preserving our rural heritage and unique features.

Mission

Through innovative partnerships and responsible leadership, the Township of Ramara embraces sustainable growth that enhances our unique and rural landscapes. We are dedicated to providing valuable municipal programs and services that enrich the lives of our current and future generations.

Project Deliverables

- Community and Stakeholder Engagement Plan
 - Specific engagement with First Nations partners
 - One-on-one stakeholder interviews
- Background Report
- Public Electronic Survey
- Public Engagement Summary and survey results
- Recreation Program and Facilities Review Report
- Draft Recreation Plan
- Council Updates
- Final Recreation Master Plan
- Final Project Report



Consistent and constant communication with project staff and the guidance committee

Project Schedule

Analysis and Review – June/July

Community Consultation and Engagement – July / August

Key Insights / Strategic Path – August / October

Draft Recreation Master Plan – November

Final Presentation, Plan and Report - December

SS	Ta	Description	June	July	August	September	October	November	December
1		Phase 1: Analysis & Review							
	1.1	Start-Up Meeting with Staff (virtual)							
	1.2	Prepare Draft Community & Stakeholder Engagement Plan							
	1.3	Background Document Review							
	1.3.1	Market Research							
	1.3.2	Sector Trends							
	1.4	Preliminary Report and Guidance Committee Meeting							
		Phase 1 Total Hours							
	Phase 1 Total Cost (\$)								
2		Phase 2: Community Consultation & Engagement							
	2.1	Public Electronic Survey							
	2.2	Public Consultations/Engagements							
	2.2.1	Public Open House							
	2.2.2	Community Organizations Open House							
	2.2.3	Interviews (Staff, Council, Agencies, Organizations)							
	2.2.4	Public Engagement Summary							
	2.3	Public Survey Results							
	2.3.1	Guidance Committee Meeting & Update							
	Phase 2 Total hours								
	Phase 2 Total Cost (\$)								
3		Phase 3: Key Insights/Strategic Path & Recommendations							
	3.1	Recreation Program & Facilities Review							
	3.2	Site Visits							
	3.3	Draft Recreation Program & Facilities Review Report							
	3.4	Report Review by Staff & Guidance Committee							
	3.5	Council Presentation of Recreation Program & Facilities Report							
	3.6	Draft Master Recreation Plan							
	3.7	Revised Draft Master Recreation Plan							
	Phase 3 Total hours								
	Phase 3 Total Cost (\$)								
		Phase 4: Draft Master Recreation Plan Review							
	4.1	Public Meeting & Material Preparation							
	4.2	Public Open House							
	4.3	Proposed Final Master Recreation Plan to Guidance Committee							
	Phase 4 Total hours								
	Phase 4 Total Cost (\$)								
		Phase 5: Final Presentation and Report to Council							
	5.1	Final Presentation to Council							
	5.2	Final Project Report							
	Phase 5 Total hours								
	Phase 5 Total Cost (\$)								

Project Benefits

- Achievement of corporate strategic objective
- Creation of a master plan that has:
 - Actionable Tasks
 - Strategic Priorities
 - Trackable Achievements
 - Accessible and updatable format
- Supports economic development throughout the Township



Economic Development Benefits of Parks and Recreation

1. **Economic Activity:** Their operations and capital spending generate substantial economic activity within communities.
2. **Quality of Life:** Local parks enhance the quality of life and shape perceptions, making communities more attractive for residents and businesses alike.

Parks are not only about green spaces—they're also vital contributors to economic prosperity.



Next Steps

Begin the stakeholder consultation and engagement activities, including:

- launching the project webpage and social media posts
- launching the opinion survey for residents
- conducting a public open-houses
- undertaking one-on-one or small group interviews
- staff and Council interviews

This summer is about understanding how the public and all stakeholders feel about existing services and what their facility and programming wants and needs are.



Project Team

Planscape Inc.

Ryan Lloyd, BES

rlloyd@planscape.ca

705-645-1556 x 102

Debbie Vandenakker, MCIP, RPP, PMP

dvandenakker@planscape.ca

705-645-1556 x 108

We are happy to discuss ideas, questions or concerns about recreational facilities or services in the Township and how this project can support the Township's strategic priorities.